

Continuing Education Textbooks for the Fall 2020 Semester
Desire2Learn & OntarioLearn

Course	BUS108
Course Title	Introduction to Business
Instructor Name	Tina Carswell
Title	Essentials of Contemporary Management
Edition	6 th Canadian Edition
Author	Jones, George, Haddad
Publisher	McGraw-Hill Publishing.
ISBN #	9781259654961

Course	FWS120
Course Title	Food Preparation and Production
Instructor Name	Shelley Busch
Title	Foodservice Management Principles & Practices
Edition	13 th
Author	June Payne-Palacio and Monica Theis
Publisher	Pearson
ISBN #	9780133762754

Course	FWS130
Course Title	Introduction to Nutrition
Instructor Name	Wanita Champoux
Title	Nutrition: Concepts and Controversies
Edition	5 th
Author	Sizer, Whitney, Piche
Publisher	Nelson
ISBN #	9780176892869

Course	FWS135
Course Title	Nutrition and Health Care
Instructor Name	Wanita Champoux
Title	Nutrition: Concepts and Controversies
Edition	5 th
Author	Sizer, Whitney, Piche
Publisher	Nelson
ISBN #	9780176892869

Course	MTH205
Course Title	Quantitative Methods II
Instructor Name	Jennifer Elder

Title	Statistical Techniques in Business and Economics
Edition	17 th
Author	Lind, Douglas; Marchal, William; Wathen, Samuel
Publisher	McGraw-Hill Higher Education
ISBN #	9781260152647

Course	PSY100
Course Title	Foundations in Psychology
Instructor Name	Jennifer Wraight
Title	PSYCH: Introduction to Psychology
Edition	3 rd Canadian (do not get the 4 th edition)
Author	Rathus, Maheu and Veenvliet
Publisher	Nelson
ISBN #	978-0-17-658288-3

Course	SOC100
Course Title	Sociology
Instructor Name	Jennifer Wraight
Title	SOC+
Edition	4 th
Author	Robert Brym & John Lie
Publisher	Nelson
ISBN #	978-0176862138

Course	BTR205
Course Title	Marketing a Trades Business
Instructor Name	Michele Feeser
Title	Marketing An Introduction
Edition	6 th Canadian
Author	Gary Armstrong et al.
Publisher	Pearson
ISBN #	9780134695068

Course	BUS117
Course Title	Computer Apps for Business
Instructor Name	Sara Reynen
Title	New Perspectives Microsoft Office 365 & Excel 2016 Comprehensive
Edition	2017
Author	June Jamrich Parsons, Dan Oja, Patrick Carey and Carol A. DesJardins
Publisher	Cengage Learning
ISBN #	978-1-305-88040-5

Course	BUS253
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Course Title	Health and Safety
Instructor Name	Dan Boulanger, Lisa Scolaro
Title	Management of Occupational Health and Safety
Edition	8th
Author	Kelloway, Francis, Gatien
Publisher	Nelson Education Ltd.
ISBN #	978-0-17-6893019

Course	BUS340
Course Title	Strategic Planning
Instructor Name	Jennifer Postnikoff
Title	Strategic Management: Creating Competitive Advantages
Edition	5th Canadian Edition
Author	Dess, Gregory; Lumpkin, Tom; Eisner, Alan; McNamara, Gerry
Publisher	McGraw-Hill Publishing
ISBN #	9781259275845

Course	BUS255
Course Title	Compensation Management
Instructor Name	Charles Purchase, Dan McGarry
Title	Compensation
Edition	5th Canadian
Author	Milkovich, Newman, Gerhart and Yap
Publisher	McGraw-Hill Education
ISBN #	9781259086878

Course	MGT102
Course Title	Finance for Non-Financial Managers
Instructor Name	Cheryl Neault
Title	Finance for Non-Financial Managers
Edition	7 th
Author	Pierre Bergeron
Publisher	Nelson
ISBN #	978-0-17-653083-9

Course	MGT103
Course Title	Employee Training and Development
Instructor Name	Tina Carswell
Title	Managing Performance Through Training and Development
Edition	8th
Author	Alan M. Saks, Robert R. Haccoun
Publisher	Nelson
ISBN #	9780176798079

Course	MGT104
Course Title	International Business
Instructor Name	Emiliano Introcaso
Title	Global Business
Edition	4 th
Author	Peng M
Publisher	Cengage
ISBN #	9781305500891

Course	MGT105
Course Title	Financial Analysis
Instructor Name	Cheryl Neault
Title	Financial Analysis with Microsoft Excel 2016
Edition	8 th
Author	Timothy R. Mayes
Publisher	Cengage
ISBN #	978-1337298049

Course	MGT106
Course Title	Economic Policy
Instructor Name	Richard Yip-Chuck
Title	Exploring Economics
Edition	4 th Canadian
Author	Sexton, Fortura, Kovacs, Colin, Chapman
Publisher	Nelson
ISBN #	9780176714390

Course	MGT206
Course Title	Marketing for Managers
Instructor Name	Michele Feeser
Title	Marketing Management
Edition	5th
Author	Iacobucci, Dawn
Publisher	Cengage
ISBN #	9781337271127

Course	SCM100
Course Title	Information Systems
Instructor Name	Craig Douglas
Title	Management Information Systems: Managing the Digital Firm

Edition	7th Canadian
Author	Laudon, Kenneth C., Laudon, Jane P. & Mary Elizabeth Brabston
Publisher	Pearson
ISBN #	978-0-13-315684-3

Course	SCM110
Course Title	Supply Chain Administration
Instructor Name	Craig Douglas
Title	Principles of Supply Chain Management: A Balanced Approach
Edition	5 th
Author	Wisner, Joel D., Keah-Choon, Tan, & G. Keong Leong
Publisher	Cengage
ISBN #	978-1-337-40649-9

Course	SCM115
Course Title	Purchasing
Instructor Name	Emiliano Introcaso
Title	Purchasing and Supply Chain Management
Edition	6 th
Author	Robert Monczka, Robert Handfield, Larry Guinipero, James Patterson
Publisher	Nelson
ISBN #	978-1285869681

Course	SCM120
Course Title	Project Leadership
Instructor Name	William Bowen
Title	The Fast Forward MBA in Project Management
Edition	5th
Author	Eric Verzuh
Publisher	Wiley
ISBN #	978-1-119-08657-4

Course	SCM135
Course Title	Supply Chain Accounting
Instructor Name	Jennie Kugler
Title	Accounting for Managers: Interpreting Accounting Information for Decision-Making
Edition	Canadian (2012)
Author	Paul M. Collier, Sandy M. Kizan, Eckhard Schumann
Publisher	Wiley
ISBN #	9781118579305

Course	SCM210
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Course Title	Transportation and Warehousing
Instructor Name	Rakesh Nayak
Title	The Definitive Guide to Transportation: Principles, Strategies, and Decisions for the Effective Flow of Goods and Services
Edition	1 st
Author	Thomas J. Goelsby, Deepak Iyengar & Shashank Rao
Publisher	Pearson
ISBN #	9780133449112 (eText)
Title (Book 2)	The Definitive Guide to Warehousing: Managing the Storage and Handling of Materials and Products in the Supply Chain
Edition	1 st
Author	Scott B. Keller & Brian C. Keller
Publisher	Pearson
ISBN #	9780133448924 (eText)

Course	SCM220
Course Title	Marketing for SCM
Instructor Name	Richard Yip-Chuck
Title	Marketing: An Introduction
Edition	6 th Canadian
Author	Gary Armstrong, Philip T. Kotler, Valerie Trifts & Lilly Anne Buchwitz
Publisher	Pearson
ISBN #	9780134470528

Course	SCM240
Course Title	Risk Mitigation
Instructor Name	Emiliano Introcaso
Title	Supply Chain Risk Management: Vulnerability and Resilience in Logistics
Edition	2 nd
Author	Donald Waters
Publisher	Kogan Page (1707)
ISBN #	978-0749463939

Course	SCM245
Course Title	Business Continuity
Instructor Name	Rakesh Nayak
Title	A Supply Chain Management Guide to Business Continuity
Edition	1 st
Author	Betty A. Kidlow
Publisher	AMACOM
ISBN #	9780814416457